



Vendor Reference Guide
2025

Celebrate at Jewel-Osco All Year Long

Product Showcases From Over
35 Minority-Owned Brands

Live Entertainment

In-Store Savings and Prizes

Kids Activities and More!





To see how, where and when the celebrations take place, visit:

[AtJewelOsco.com/BlackHistory](https://www.jewelosco.com/BlackHistory)



Participating Vendors

Affy Tapple

Margie's

Angelica's Bakery

Michele Foods

Best Chef

Mix Match

Best Fruits and Nuts

Moo & Oink

BLK & Bold

Moor's Brewing Company

Captain Curt's

Mumbo BBQ Sauce

Charboys

Parker House

Deliteful Taste Foods

Proud Mum

Eating to Live

Reggio's Pizza

FunkyTown Brewery

Riley's Ribz

Glenmark

Sandwich Goat

Go Oat's

SaVia

Golden Krust

Signature Sweets Factory

Goode Foods

Soloman's

Jakpan Enterprises Inc.

Special Taste Seasoning

Johnny B's

Sunbelt Soft Drinks

Lock's BBQ

Tip 32 Sauce

Lorenzo's Frozen Pudding

Two Fish

Love Cork Screw

Uncle Nearest

Ma's Best

Vicky Pancakes





Affy Tapple

Since our founding in 1948, Affy Tapple — the creator of The Original Caramel Apple — has been a Chicago tradition. The Caramel Apples we introduced to the marketplace 70 years ago still use the same, homemade, delicious recipe! We are proud to have had our products in local grocery stores throughout Chicagoland and continue to be a family favorite for generations.

Jeff Baker

jbaker@bestchicagomeat.com
website: affytapple.com



Andy's Seasoning

Andy's Seasonings, Inc. is a family-owned business founded in 1981. We manufacture quality breading, batters and seasoning salt located in St. Louis, MO.

Kathy Pelkey

kpelk921@outlook.com
website: andysseasoning.com



Angelica's Bakery

Christian-based, family-owned and operated Chicago bakery, most famous for its delicious caramel cakes.

Paul Stokes

stokesg59@gmail.com
website: angelicasbakery.com



Best Chef

Hot sauce can reduce the risk of cancer, aches, joint pain, stress, and depression. Spicy food can promote the production of serotonin and other feel-good hormones. All of your dosing should be in Best Chef hot sauces.

Harold Triche

haroldtriche@yahoo.com
website: bestfruitnuts.com



Best Fruits & Nuts

For a healthy snack, "Have some guts and go and buy Best Fruits & Nuts"! It can help with preventing cancer, heart disease, blood clotting, and high blood pressure.

Harold Triche

haroldtriche@yahoo.com
website: bestfruitnuts.com



Bronner Brothers

The Bronner Bros. Enterprise consists of Bronner Bros. Beauty Products. They are a privately held, family owned company founded in 1947. Today, Bronner Bros. is headed by the second generation, with their corporate headquarters located in Atlanta, GA.

Gail Foster

gail.foster@outlook.com
website: bronnerbros.com



BLK & Bold

Co-founders Pernell & Rod created BLK & Bold with the desire to unite coffee and tea lovers worldwide through a common interest of investing in community, specifically for the youth. With that philosophy, BLK & Bold pledges 5% of its proceeds to nonprofit organizations across America that are aligned to pouring into children the confidence, exposure, and guidance for them to be the best version of themselves. Coffee for you, impact for our youth.

Pernell Cezar

pernell@blkandbold.com

website: blkandbold.com



Captain Curt's Famous Boss Sauce

The greatest and most creative of all barbecue sauces stemming from 3 generations of family recipes.

Curt & Hilda Briggs

curtisbriggsfoodproducts@gmail.com





CharBoy's Sauces

Female-owned, Chicago-based company providing a line of great-tasting sauces that are lower in sodium, sugar, carbs and calories than many national brands.

Check out the website below for delicious healthy recipes!

Pamela Jones

pjones@charboys.com

website: charboys.com



Eating to Live

Eating to Live is a manufacturer of health conscious prepared comfort foods known for their line of “World’s Greatest Greens”.

Not only do we manufacture food products, we also teach families how to begin eating to live. Our Founder, David Fuller, has 25 years of experience in the food and beverage industry and is fortunate enough to hire and mentor former students to help him build his brand, and help hundreds of others pursue their food passions. To us, food and a healthy diet is a holistic change agent that can change the world. The concept of “Eating To Live” is more than just a name... to us, it’s a lifestyle.

Robin Carter

robin@thecarterconsultinggroup.com

website: etlfoods.com



Funkytown Brewery

Funkytown Brewery was created by co-owners & homebrewers, Richard Bloomfield, Gregory Williams and Zachary Day. It's a high-quality beer crafted with representation and inclusion at its core. This beer was crafted with your palate, beliefs, community, expression, and music tastes in mind.

Rich Bloomfield

rich@funkytownbeer.com

website: funkytownbeer.com



Golden Krust

Golden Krust's mission is to provide customers with authentic, tasty Jamaican patties and relevant Caribbean cuisine in convenient settings and sizes, provide outstanding customer service while keeping our community and values close, and give the taste of the Caribbean to the world!

Jon Jenkins

jontropical@gmail.com

website: goldenkrust.com



GoOats

Nahum Jeanot, founder of GoOats, got his inspiration from his mom and grandmom. Whether they were rushing to church, school, or a game, they always made sure he and his siblings ate well. Nahum remembered they would eat a bowl of oatmeal in the mornings that were made from scratch and real ingredients. GoOats is a version of that oatmeal, a childhood favorite without the bowl.

Laura Schultz

laura@navigatorsales.com
website: gooats.life



Goode Foods

Our family-owned, Grade A beans and vegetables are all-natural and canned without any added preservatives. In 2013, Goode Foods introduced the baby food brand Pic Select Fresh, which is currently available in 22 Jewel-Osco stores around the city of Chicago. "If it's Goode, it's Good."

Andrew Johnson

andrew@goodefoods.com
website: goodefoodsfamily.com



Johnny B's Wet Sauce

At Johnny B's, we developed the Original 'Wet' Sauce using quality ingredients from local family-owned farms and food co-ops. Our sauce does not cake or burn and caramelizes when cooked. Johnny B's makes BBQ Simple; It starts with the Rib & ends with the Sauce!

John Perkins

jbp@johnnybsbbq.net



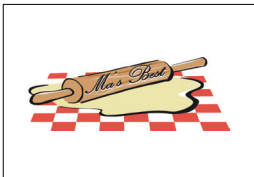
Lock's Bar-B-Q Sauce

Family-owned Chicago business providing tangy, flavorful barbecue sauce for all of your grilling needs. "One Lick and That's It!"

Gene & Veronica Blaylock

locksbbq@aol.com

website: locksbarbqsaUCE.com



Ma's Best

Delicious dinner rolls, buns and coffee cakes made fresh daily in Elk Grove Village.

Earl Smith

masbest32@yahoo.com



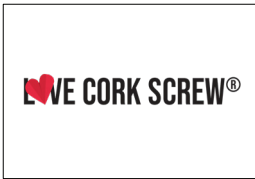
Lorenzo's Frozen Pudding

Lorenzo and his daughter Genesis started Lorenzo's Frozen Pudding in Chicago with their signature Real Banana Pudding. Over 12 years, they've grown into a trusted business offering gourmet frozen pudding of various flavors and sizes.

Genesis Bencivenga Sr.

lorenzofrozenpudding@gmail.com

website: lorenzofrozenpudding.com



Love Cork Screw

Love Cork Screw, founded by Chrishon Lampley and launched in Chicago, offers the sophisticated and novice wine enthusiasts a range of choices for any palate. Equating to 1% of the industry as a Black-owned wine company, each sleek wine bottle is unique, colorful, whimsical and fun.

Chrishon Lampley

chrishon@lovecorkscrew.com

website: lovecorkscrew.com



Margie's

Margie offers a line of spreads, syrups, salad dressings, and marinades. Our products are all natural, contain no added sugar, and are made with 100% fruit. Diabetic-friendly and gluten-free.

Wilbur Reneau

wreneau@margiesbrands.com

website: margiesbrands.com



McBride Sisters

McBride Sisters Wine Company was founded by sisters, Robin McBride and Andréa McBride John who believe wine companies should be accessible, sustainable, socially conscious and culturally aware. “Our mission is to transform the industry, lead by example and cultivate community, one delicious glass at a time.”

Kate Conner

kate.conner@mcbridesisters.com
website: mcbridesisters.com



Michele's Foods

Michele's Foods, a minority and woman-owned company, produces specialty rich and creamy breakfast syrups which are truly “good over everything”. The signature syrup recipe was developed by Michele's great-great-grandmother and passed down through her family for three generations.

Michele Hoskins

michele@michelefoods.com
website: michelefoods.com



Mix & Match

Mix Match Popcorn is a minority-owned, family-operated business founded in 1992. Based in Chicagoland, we specialize in handcrafted popcorn with bold, unique flavors that bring people together. Proudly rooted in tradition and creativity, we aim to deliver high-quality snacks that add joy to every occasion!

Briah Brown

briahbrownmixmatch@gmail.com

website: mixmatchpopcorn.com



Moo & Oink

Born and raised and proudly made in Chicago by Best Chicago Meat Co., Moo & Oink has brought the “Thrill of the Grill” for over 50 years. Products include hot & mild beef, turkey and pork links, breaded chicken, rib tips and beef and turkey patties.

Jeff Baker

jbaker@bestchicagomeat.com

website: moo-and-oink.com





Moor's Brewing

Moor's Brewing Company is a trailblazing Black-owned beer brand that pays homage to the rich history of African heritage and the craftsmanship of the "Original Craftsmen." Each brew reflects the company's dedication to quality and storytelling, resonating with a growing community of loyal ambassadors who share the brand's vision.

Jamhal Johnson

jjohnson@moorsbeer.com

website: moorsbeer.com



Mumbo Sauce

Made locally since 1950, Mumbo BBQ sauce is Chicago's original hometown brand. Our premium homestyle sauces come in 3 varieties and are preservative-free, gluten-free and contain no high fructose corn syrup.

Allison Collins

allisoncollins@selectbrandsllc.com

website: mumbosauce.biz





Parker House Sausage Company

We're one of the nation's oldest African American owned and operated businesses. Our famous Hot Smoked Sausage and Hot Head Cheese are still "As Good as You Remember!" Equally delicious are our Chicken Hot Links and Chicken Polish. "Stick a Fork in it!"

Sherlyn Papa

sherlyn@phsausage.com

website: parkerhousesausage.com



ProudMumGifts

ProudMumGifts, a minority and woman-owned company. Founder Barbara McMichael started supplying low cost Inspirational, Motivational and Ethnic gift items to JewelOsco in 2005.

Barb McMichael

proudmum@aol.com

website: positiveImagegifts.com





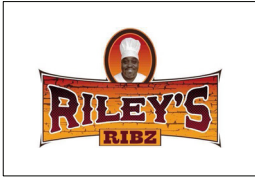
Reggio's Pizza

Chicago-style pizza produced in more than 20 varieties -- The only Black-owned pizza manufacturing company in the world!

Sharisse S. Allen

ssa@baltoncorp.com

website: reggiopizza.com



Riley's Ribz

Antonio and Caryn Riley created a line of sauces and ribs after entering their family's annual "Rib Off." From entering a BBQ competition, they learned they needed their own signature flavor of seasonings and sauces to really elevate the meat. So, they developed some recipes in their kitchen, and when family and friends loved it so much, Riley's Ribz was born!

Antonio Riley

ariley1906@yahoo.com

website: rileysribz.com



Sandwich Goat Seasonings

Sandwich Goat Seasonings is a mission-driven brand committed to making a lasting social impact through authentic, bold delicious flavors that promote both good digestive health and supporting community.

Adreannia Marie

info@sandwichgoat.com

website: sandwichgoat.com



SaVia Aloe Water

You can expect the best taste from SaVia's Aloe & Fruit drinks, Coconut drinks and Coconut Milk drinks. SaVia Aloe Vera is refreshingly hydrating with a touch of natural sweetness. Distributed by ASC Distributors.

Albert Cook

adoc7222@comcast.net

website: saviausa.com



Signature Sweets Factory Bakery

We think out of the box, not bake out the box! All things Sweet & Delicious are made from scratch. Family-owned business, based in South Holland and started by chef Marcus J. at the age of 19. Providing gourmet Butter, Strawberry Cheesecake, Salted Caramel Chocolate Chip Cookies and Signature Cake Jars.

M. Early

info@signaturesweetsfactory.com

website: buttercookiefac.com





Solomon's

Solomon's, the King of Barbeque Sauces, is a family owned business created in the 70's. The sauce was first used in our carry-out restaurant in the Chicago area. Now, for the first time, our sauces are marketed to the public. The sauce is a unique, thick, pepperish, low in salt, vinegar-based creation from a family recipe.

Soloman Smith

smithdistributoril@yahoo.com

website: solomonsbbqprod.com



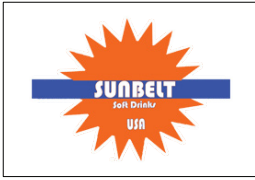
Special Taste

The WM. Doolittle LL Company was founded in 1981 by William Doolittle located in Chicago, Illinois. In 1991, the WM. Doolittle LL Company introduced the Special Taste brand that consists of meatloaf seasoning, original, mild spicy seafood and chicken breading. Their philosophy of giving the consumers quality products at the lowest possible prices has allowed the Special Taste products see remarkable sales success and consumer satisfaction!

William Doolittle

wmdoolittlecorp@yahoo.com

website: wmdoolittlefoodgroup.com



Sunbelt Soft Drinks

A Chicago-based independent soft drinks bottler, famous for a variety of delicious flavors including Pink Lemonade, Piña Colada, Creme Soda and Peaches & Cream!

William Thurman

wthurman87@yahoo.com



Tasty Delite

“Eat right with Tasty Delite”. Tasty Delite Brand is an international cooking sensation! Tasty Delite’s 3 in 1 Seasoned Coating Mixes- Bake, fry, or grill on all meats and vegetables with Tasty Delite’s 3 in 1 Seasoned Coating Mixes. For an all natural and affordable staple, buy Tasty Delite Brand Products.

Regina Banks

reginaabanks@gmail.com

website: tastydelite.com





Tip32 Sauce

Inspired by Farmer Brown's and rising health trends, Kevin launched TIP32 in 2018 to offer all-natural, flavorful products. With no sodium benzoate, no high fructose corn syrup, and just five calories per serving, TIP32 quickly secured placements in Chicago stores like Pete's Fresh Market and Cermak Fresh Market.

Kevin Footes

kevinfootes@tip32sauce.com

website: tip32sauce.com



Two Fish Crab Shack Co.

Two Fish Crab Shack Co. was started by Yasmin Curtis - a Chicago native who grew up on the southside of the city. The flourishing restaurant is known for its fresh ingredients and flavored seafood. When restaurants were experiencing an economic downturn, Yasmin transformed her most popular products into consumer-packaged goods called "Two Fish to-go".

Yasmin Curtis

yasmin5001@gmail.com

website: twofishcrabshack.com



Uncle Nearest Premium Whiskey

Uncle Nearest Premium Whiskey honors Nathan “Nearest” Green, the first known African-American master distiller. Distilled and bottled in Tennessee, it has earned over 130 awards since 2017, including World’s Best by Whisky Magazine and Double Gold at the San Francisco World Spirits Competition.

Chuck Cronkhite

chuck.cronkhite@unclenearest.com

website: unclenearest.com



Vicky Cakes

In 2019, Vicky’s youngest daughter Christian and husband Cortney, turned Vicky’s recipe into a packaged product for mass production. “Vicky Cakes” quickly became a household name and has been bringing hungry families back to the table for good food and good memories.

Cortney Sargent

christiansargent1@gmail.com

website: vickycakesonline.com

For more information, please contact:



Jim Seidler

jim.seidler@jewelosco.com

630-948-6167

**SUPPORT THESE BRANDS THAT
SUPPORT OUR COMMUNITIES!**

